



## 66 Solid Business Growth Ideas

1. Introductions
2. Seminars
3. Barbeques
4. Live Sporting Event
5. Golf Tournament
6. Golf Game
7. Host Speaking Events
8. Attend Interesting Speaker
9. Trips
10. Couples Movie Night
11. Family Picnic
12. Family Skating Day
13. Fun Learning Event
14. Party hosted at your home
15. Educational Gift
16. Emotional Gift
17. Conferences
18. Lunch Meeting
19. Small Function
20. Networking Dinner
21. Sponsorships
22. Charity Event
23. Associations
24. Volunteer on Board/Committee
25. "Club" Networking
26. Client Advisory Board
27. Magazine Articles
28. Magazine Ads
29. Direct Mail – Sales Letters
30. Direct Mail – Post Cards
31. Direct Mail – Brochure
32. Calendar
33. Public Relations
34. Testimonials
35. Personal Notes and Cards
36. Radio Ads
37. Radio Talk Show
38. TV Ads
39. TV Talk Shows
40. Write a Book
41. White Paper
42. Survey/Report
43. LinkedIn Group
44. LinkedIn Profile
45. LinkedIn Company Page
46. LinkedIn Direct Marketing
47. YouTube Channel
48. Weekly Videos
49. Podcast
50. Email Marketing
51. Your Company Name
52. Stationery
53. Business Cards
54. Business Signage
55. Word of Mouth Marketing
56. Newsletter
57. Phone Call Handling
58. Facebook
59. Website
60. Blog
61. Networking
62. Tradeshows
63. Keyword Ownership
64. Your Bio/Story
65. Scholarships and Bursaries
66. Magazine Gift